

PROPOSAL OF PARTNERSHIP

presented by the

MANITOBA ECO-NETWORK INC.



Contact: **Duncan M. Stokes, Executive Director**
(204) 947-6511
executivedirector@mbeconetwork.org
www.mbeconetwork.org

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INTRODUCTION

Good day,

We would like to invite you to join the Manitoba Eco-Network in presenting the 8th annual Reel Green on March 21, 2018. We have chosen to contact you because of your ongoing commitment to sustainability and care for the environment.

Reel Green is an evening of film and fellowship that celebrates nature and individuals whose commitment to sustainability ensure a future for the natural environment. It is also a fundraiser for Manitoba Eco-Network, a non-profit organization which promotes positive environmental action. Manitoba Eco-Network is an umbrella group for environmental non-governmental organizations across the province.

By sponsoring Reel Green, your organization will not only be in the spotlight for this one day event, but will receive coverage in Manitoba Eco-Network publications distributed province wide before and after. Our members comprise the province's most dedicated and active environmentalists from cyclists to birders, academics to hobbyists, rural and urban, youth centered or general public. It is undisputedly the hub of environmental action in Manitoba. Launch your support at Reel Green and attend one of the most inspiring annual film events in Winnipeg!

Included in this proposal is information on Reel Green & Manitoba Eco-Network, a list of advantages of partnering together and details in how we can recognize your support. We look forward to hearing from you and working together to celebrate nature and inspire people this year at Reel Green.

Please note that Manitoba Eco-Network is a Registered Charity. If you would like to make a donation you will receive a tax receipt. However, if you would like to receive sponsorship benefits as outlined in this package, you will not receive a tax receipt.

Thanks for your time and I look forward to hearing from you.

Duncan M. Stokes
Executive Director
Manitoba Eco-Network

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ABOUT MANITOBA ECO-NETWORK

Manitoba Eco-Network is a non-profit organization which promotes positive environmental action. For 30 years, the organization's mission has been to facilitate environmental awareness and expand community connections. Manitoba Eco-Network serves as an umbrella for more than 70 environmental non-governmental organizations across Manitoba. Each member has their own niche interests, concerns, and priorities.

Manitoba Eco-Network helps to create the web that links them together. We connect Manitobans and provide environmental information and education through various events, publications and projects including:

- Climate Change Connection
- Water Program
- Organic Yard Care
- Manitoba Environmental Youth Network
- Eco-Journal
- Environmental Awards (Anne Lindsey Protecting our Earth Award)
- Alice Chambers Memorial Library
- Reel Green

With over 70 member groups in the Manitoba Eco-Network, the influence of our organization is extremely far reaching. We provide networking and information services, as well as meeting space and equipment for those groups without offices. We also hold events, workshops member Forums to bring our groups together and share information to help them work more effectively.

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ABOUT REEL GREEN

Reel Green is an annual fundraiser for Manitoba Eco Network. The 8th annual Reel Green will take place at the [Metropolitan Entertainment Centre](#) (The Met) in Winnipeg on **March 21, 2018**. The evening will feature a series of inspiring environmental films, and a reception and presentation of the Anne Lindsey Protecting Our Earth Awards.

Reel Green is an invitation for people to get together, be inspired, and share their appreciation and love for nature. Reel Green stands out from other environmental events as a way for people to reinvigorate their minds and rejuvenate their passion. It will bring those in attendance back to the core reason they work to protect the environment -- that nature has intrinsic value in its living existence and beauty.

We know there is a core of people who are passionately aware of and concerned about our environment and wild places. But there are many more that seem to be indifferent, or at least not concerned enough to take action in preserving our Earth. What's the difference between these groups of people?

We believe that the key is in who has experienced the beauty of nature and who has not. Many of us, as children, got to go out into nature and learn to love wild places. Where does that love go? As we grow up, many of us lose touch with our roots and that sense of wonder.

We want to help unlock that long hidden sense of wonder. We want to inspire people. We believe that if we can invite people to get to know nature and wild places, they will become passionate about protecting them.

This is what Reel Green is all about. We hope you will consider supporting our event. Your support will help us continue to provide the infrastructure and services our members expect and would like to see from the Manitoba Eco-Network.

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SPONSORSHIP BENEFITS & ASSETS

NATURE LOVER

\$500

As a “Nature Lover” your investment could help purchase:

- ✓ 10-15 books for the Alice Chambers Memorial Library; or
- ✓ Five Rain Barrels; or
- ✓ Two Organic Lawn Kits (including hand held spreader and Hand Mower Sharpening Kit).

As a “Nature Lover” we would be happy to recognize you as follows:

1. Event and Corporate Signage, Program Recognition
 - 1.1 Inclusion in Reel Green generated signage and program to be displayed at the event.
2. Information and Technology
 - 2.1 Acknowledgement of your sponsorship on www.mbeconetwork.org including a link to your corporate website (more than 70,000 visits over the past year)
 - 2.2 Thank you on our social media including link to your website. Facebook (2,829 fans) & Twitter (2,245 followers).

CONSERVATIONIST

\$1000

As a “Conservationist” your investment could help purchase:

- ✓ Four presentations to students, groups or organizations on Climate Change; or
- ✓ 10 Rain Barrels; or
- ✓ Four Organic Lawn Kits (including hand held spreader and Hand Mower Sharpening Kit).

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As a “Conservationist” we would be happy to recognize you as follows:

1. Event and Corporate Signage
 - 1.1 Inclusion in Reel Green generated signage to be displayed at the event.
 - 1.2 Corporate logo on 50 promotional posters.
 - 1.3 Corporate logo recognition on slides between films.
2. Hospitality and Networking
 - 2.1 Corporate logo on 50 promotional posters (if confirmed by Jan 5/18)
 - 2.2 Inclusion in Reel Green signage generated at the event.
 - 2.3 Two (2) Tickets to Reel Green
3. Information and Technology
 - 3.1 Acknowledgement of your sponsorship on mbeconetwork.org including a link to your corporate/organization website (more than 70,000 visits over the past year)
 - 3.2 Thank you on our social media including link to your website. Facebook (2,829 fans) & Twitter (more than 2.200 followers).

PRESERVATIONIST

\$2500

As a “Preservationist” your investment could help purchase:

- ✓ A new Watershed/Non Source Model in order to help educate youth, business or member organizations on sustainably managing our watershed; or
- ✓ A new Wetlands Model in order to help educate youth, business or member organizations on sustainably managing our Wetlands; or
- ✓ Purchase 50 Idle Free signs.

As a “Preservationist” we would be happy to recognize you in the following ways:

1. On-site
 - 1.1 One 6' table in the reception area to promote your products or services during the reception.
2. Event and Corporate Signage
 - 2.1 Inclusion in Reel Green generated signage to be displayed at the event.
 - 2.2 Corporate logo on 50 promotional posters. (If confirmed by Jan 5/18)
 - 2.3 Corporate logo recognition on slides between films.
3. Hospitality and Networking

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- 3.1 Four (4) tickets to Reel Green which can be given to your staff, VIPs or community groups of that you choose.
4. Information and Technology
- 4.1 Acknowledgement of your sponsorship on mbeconetwork.org including a link to your corporate/organization website (more than 70,000 visits over in the past year)
 - 4.2 Thank you on our social media including link to your website. Facebook (2,829 fans) & Twitter (more than 2,200 followers).
5. Print Media
- 5.1 1/4 page feature in the Eco Journal (900 + readers)
 - 5.2 Thank you in the Manitoba Eco-Network Eco-Bulletin
 - 5.3 Certificate noting your support for Reel Green

ECOLOGIST (Title Sponsorship)

\$5000

As an "Ecologist" your investment could help us:

- ✓ Facilitate 6 to 10 member forums or workshops to discuss eco and enviro issues important for our communities; or
- ✓ Facilitate clean-ups along the shores of waterbodies; or
- ✓ Facilitate the 'depaving' of areas into greenspace.

As an "Ecologist" we would be happy to recognize you in the following ways:

1. Sponsorship
- 1.1 Exclusive sponsorship of one film.
 - 1.2 Reference in all written materials...i.e. Reel Green Film Festival presented by YOUR COMPANY/ORGANIZATION
2. Contracts
- 2.1 First option for a three year agreement, (to be decided within 120 days and finalized no later than 180 days after the 2018 event has concluded)
3. On-site
- 3.1 Your name underneath the film you have sponsored.
 - 3.2 Logo on all 160 tickets.
 - 3.3 One 6' table in the reception area to promote your products or services during the reception.
 - 3.4 Opportunity to create red carpet goodie bags to give away to Reel Green audience members when they arrive.
4. Event and Corporate Signage
- 4.1 Inclusion in Reel Green generated signage to be displayed at the event.

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- 4.2 Corporate logo on 50 promotional posters. (If confirmed by Jan 5/18)
- 4.3 Corporate logo recognition on slides between films.

5. Hospitality and Networking

- 5.1 Opportunity for a member of your organization to introduce the film you have sponsored.
- 5.2 Four (4) tickets to Reel Green which can be given to your staff, VIPs or community groups of that you choose.

6. Information and Technology

- 6.1 Acknowledgement of your sponsorship on mbeconetwork.org including a link to your website (more than 70,000 visits over the past year)
- 6.2 Thank you on our social media including link to your website. Facebook (2,829 fans) & Twitter (more than 2,200 followers).

7. Print Media

- 7.1 1/2 page feature in the Eco Journal (900 + readers)
- 7.2 Thank you in the Manitoba Eco-Network Eco-Bulletin
- 7.3 Certificate noting your support for Reel Green

BUILD YOUR OWN

Do you have an interest in particular benefits you do not see listed here? Send us a request with the specifics and we will price it out for you.



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Reel Green 2018 Sponsorship

Corporation/Business/ Individual	
Contact Name	
Address	
Postal Code	
Level Of Support	<input type="radio"/> ECOLOGIST (Title Sponsorship) \$5,000 <input type="radio"/> PRESERVATIONIST \$2,500 <input type="radio"/> CONSERVATIONIST \$1,000 <input type="radio"/> NATURE LOVER \$500 <input type="radio"/> OTHER
Telephone	
e-mail	
Fax	

Signature	
Date	

Please make cheques payable to
Manitoba Eco-Network
 3rd Floor 303 Portage Ave.
 Winnipeg, MB R3B 2B4
Attention:
 2018 Reel Green Film Festival

Credit Card Type	
Credit Card Number	
Expiry Date	
Authorized Signature	

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*“Climate change is a terrible problem, and it absolutely needs to be solved.
It deserves to be a huge priority.” Microsoft Founder Bill Gates*

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