



Job Title: Public Outreach Coordinator.

Positions available: 3

Organization: The Canadian Parks and Wilderness Society (CPAWS) – Manitoba Chapter

The Canadian Parks and Wilderness Society (CPAWS) is Canada's pre-eminent, national community-based voice for public wilderness protection. Since 1963 CPAWS has taken a lead role in establishing two-thirds of Canada's protected wild spaces -- an area over seven times the size of Nova Scotia.

Position Description:

The Public Outreach Coordinators will be responsible for organizing educational table displays and engaging with the public at special events and popular destinations to inspire and broaden support for boreal conservation issues in Manitoba. During these events, the Public Outreach Coordinator may solicit petition signatures in support of CPAWS' woodland caribou conservation campaign.

The summer intern will also utilize CPAWS' existing social media accounts to showcase opportunities for public involvement in conservation advocacy efforts, sharing their tabling or event location in an engaging manner, and inviting members of the public who are already supporters to join them. This position may include recruitment and management of volunteers, and provides chapter support in member recruitment and fund development.

The position may include other duties as assigned to support CPAWS' staff and campaigning work.

Qualifications

- Extremely outgoing, energetic, and approachable
- Passionate about the Boreal Forest, wildlife, conservation issues and northern communities
- Strong written and oral communications skills; comfortable communicating with the public
- Interest in a flexible schedule to accommodate tabling at events that may take place on evenings and weekends
- Comfortable working outdoors and interacting with the public
- Educational background or knowledge in environmental issues

- An understanding and sensitivity of cultural issues
- Highly adaptable
- Administrative capabilities, including computer skills
- Exceptionally organized
- Experience or knowledge of social networking avenues and public outreach
- Works well independently and as part of a team
- Valid driver's license and access to vehicle or transportation preferred but not mandatory

This is a Canada Summer Jobs program; applicants must meet the criteria as indicated by Service Canada.

Please visit their website to determine eligibility requirements. Preference will be given to priority students (Aboriginal students, students with disabilities, and students who are members of visible minority groups); please indicate if you are a priority student in your cover letter.

Please send a cover letter and resume with references to Olivier at olivier@cpawsmb.org

Start date June 27, 2016 **End date** August 27, 2016 **Closing Date** June 19, 2016

Compensation \$12 hour, 40 hours/week. *some work will be completed outside of regular business hours.